



news release



Hamburg, July 31, 2019

## **prizeotel signs another hotel - Design hotel group comes to Wiesbaden, in direct proximity to the modernized RheinMain CongressCenter**

**The prizeotel hotel group has signed a hotel agreement in Wiesbaden, the capital of Hesse. The design hotel opens in 2021 in a central location between Wiesbaden Central Station and the RheinMain CongressCenter. Business and city travelers can look forward to 154 stylish rooms.**

Just like all prizeotels, the prizeotel Wiesbaden-City comes with its individual and extravagant design by star designer Karim Rashid as well as with an innovative and technical equipment (with mobile check-in, smart TV and much more).

"Wiesbaden is more than an attractive location for us. Especially due to its immediate proximity to the RheinMain CongressCenter (RMCC), which is known as the gateway to Wiesbaden's city centre," explains Marco Nussbaum, founder and CEO of prizeotel. "For the guests of the congresses, fairs, exhibitions, conferences, events, live concerts and other stage shows held there, prizeotel is exactly the right pendant for overnight stays and, moreover, only a few minutes' walk from the congress centre. We are happy about the fact, that we are able to offer our target groups a top location again in this city," adds Nussbaum.

The state capital had provided around 194 million euros for the building designed by architect Ferdinand Heide. The largest investment project of the Hessian state capital is also setting new standards on the market with its construction dimensions: The construction volume comprises a gross floor area of around 30,000 square meters. The event area is 20,000 square meters - which corresponds to the size of around three soccer pitches. The multifunctional area offers space for 12,500 visitors throughout the building and for a wide variety of events - a total of up to five events can be held simultaneously.

With its focus on flexibility and sustainability, the RMCC has already been awarded platinum pre-certification by the German Sustainable Building Council (DGNB e. V.) prior to completion, which makes it one of the most sustainable in the world.

"Many of the organizers have already signed follow-up contracts for the upcoming years. This is valuable proof for us that the organizers identify themselves with our company and feel comfortable in Wiesbaden," Martin Michel, Managing Director of the RMCC, recently announced in a press release of the Congress Center.

Steinberg | Hinkel Projektentwicklung GmbH is responsible for project management. The new building is planned by the Wiesbaden architectural office grabowski.spork GmbH.

Visit [www.prizeotel.com](http://www.prizeotel.com) for more information.

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## **prizeotel Wiesbaden-City**

**Visualization:** grabowski.spork GmbH/Sicknifikant

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### **About prizeotel**

Founded in 2006 by Marco Nussbaum and real estate economist Dr. Matthias Zimmermann, prizeotel is today regarded as the most unconventional economy design hotel brand (2-star superior). The hotels owe their extraordinary appearance to the American star designer Karim Rashid. Often celebrated as the "pop star of the design world", Rashid makes high-quality hotel design affordable for all guests in all prizeotels. For years, travelers have also enjoyed innovative technologies such as free high-speed Internet and mobile check-in via smartphone, which can also be used as a digital room key. prizeotel is not only popular among their guests, but was also honored as the best employer in the hotel industry by Focus Business in cooperation with 'kununu' in 2018. The first prizeotel with 127 rooms opened in Bremen in 2009. In 2014, the group's second hotel in Hamburg followed with 393 rooms. In 2015, the prizeotel Hannover-City opened with 212 rooms. The Group's newest hotel, the prizeotel Hamburg- St. Pauli with 257 rooms, has been welcoming its guests since 2018. In 2019, a hotel in Erfurt (208 rooms), one at Munich Airport (160 rooms) and a hotel in Bern (188 rooms) will follow. In 2020 a prizeotel in Münster (195 rooms), a house in Vienna (294 rooms), one in Bonn (210 rooms), one in Antwerp (144 rooms), one in Dresden (125 rooms) and one in Wiesbaden (154 rooms) and in 2022 another house in Dresden (213 rooms) and a hotel in Düsseldorf (250 rooms) enrich the portfolio. In addition to these 15 hotels with more than 3,000 rooms, there are four further hotels for which agreements have already been signed. prizeotel is thus continuing its strategy of being represented with its Economy Design concept in the core markets of Germany and in selected international metropolises in the medium term. Further information can be found at [www.prizeotel.com](http://www.prizeotel.com).